

The Road to Smart Grid

Smarter, greener cities

amplex

Bridging the LV Gap.

There are as many Smart Grid visions as there are vendors.

But every single one starts with increased visibility into the great black hole of every grid: the low-voltage network. We call this lack of visibility 'The LV Gap' and the march to smart grid will be stalled until cities can bridge it. That's what we do. We're Amplex and we bring intelligence and visibility to the entire LV network and just about any other utility asset.

Our low-cost **StartGrid** solution can be deployed in every sub-station, service turret and feeder pillar -- all reporting back to the management center for real-time monitoring, analysis and control. And our **AmpMetering™** AMI solution brings the intelligence right to the user level. It's all carrier-neutral, standards-based and built on the **OpenCity Architecture™**, so whatever Smart Grid vision you subscribe to, you'll get there faster.





Let's get going.

It's time for action.

StartGrid adds intelligence throughout the LV network and reports back to a central management console. This simple, obvious step makes a dramatic impact on all the things the Smart Grid is supposed to address: energy savings, quality of service, demand management and the ability to bring in new forms of alternative energy.

StartGrid is the essential first step towards any Smart Grid future. And the sooner you deploy it, the sooner you start saving money, reducing carbon emissions and streamlining operations.

A great place to start: Amplex **AmpLight™**, the intelligent streetlight management system that reduces energy costs and carbon emissions by 35%.

You can't manage it if you don't monitor it.

So monitor it.

Waste was tolerable when our electricity, water, gas and sewage infrastructures were first built. It isn't tolerable any more. It's time to actively manage your city's resources to eliminate waste, drive down costs, cut carbon emissions and streamline operations.

The only way to do that is to monitor your infrastructure in real time. That's what Amplex is all about. Not just for energy and streetlights but for water, gas, waste treatment and any other distributed infrastructure. Together, we can help make cities all over the world leaner, greener and more manageable.

Talk to us.





Amplex AmpMetering™
Advanced Metering Infrastructure
for intelligence down to user level.



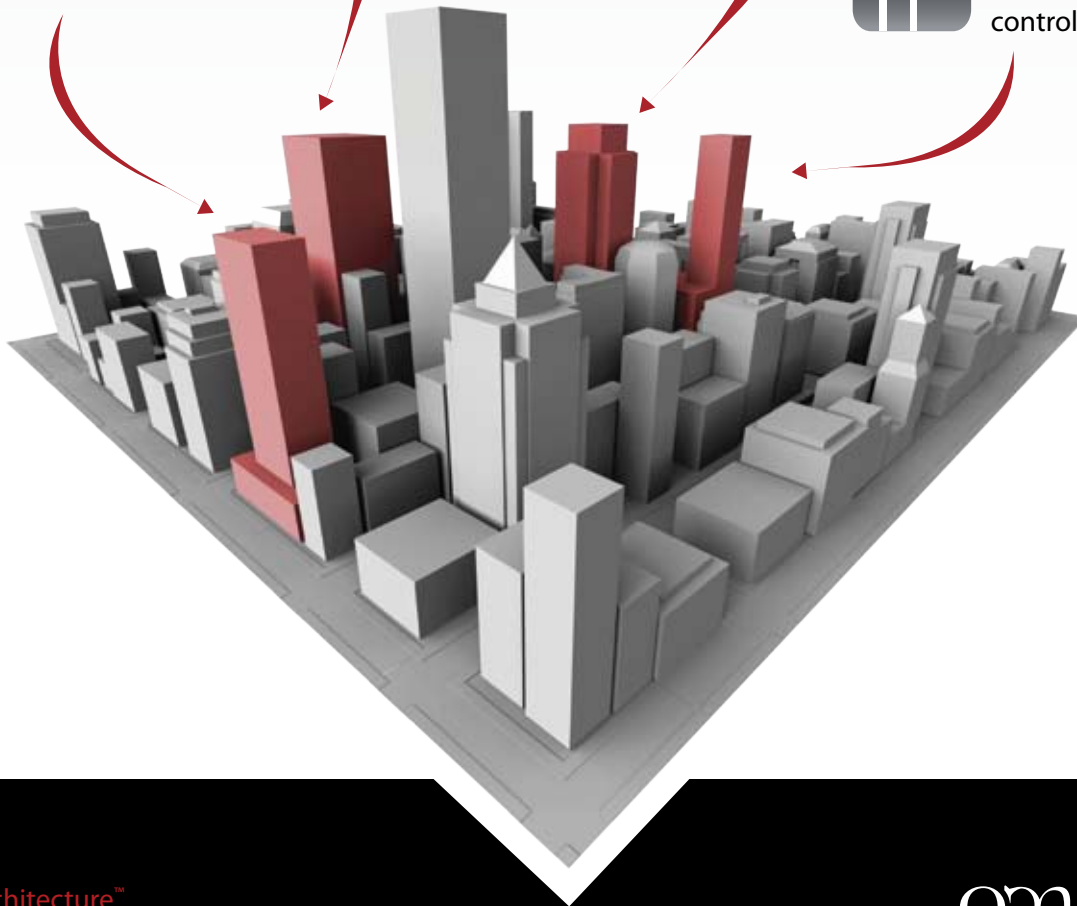
Amplex StartGrid
Visibility automation and control
for your low voltage network.



Amplex WaterWise
Follow the water to identify
and attack loss.



Amplex AmPLight™
Stop wasting money
and energy on poorly
controlled streetlighting.



OpenCity Architecture™
adds intelligence and insight
to utility infrastructures to cut down
costs, reduce waste and drive down carbon emissions.

amplex

info@amplex.dk
www.amplex.dk